



BEHAVIA

Behavioral Public Policy and
Economics



Asbar
World
Forum



WHY DO WE FAIL TO TAKE JOINT GLOBAL ACTION?

TIME TO RETHINK OUR BEHAVIOR AND DISCUSS NEW SOLUTIONS

DR. MANUEL SCHUBERT
DR. JULIA STAUF

NOV 2019

Analyzing the behavioral problem



Asbar
World
Forum



Global perspective

- Collectively, we are **all better off if we share the costs** of providing global security, stability, or environmental sustainability

National perspective

- On a national level, however, each country has an **incentive to free-ride** on the contributions of other countries



Global public goods problem

Mismatch between the global and the country-specific goals

Understanding the consequences



Asbar
World
Forum



Failure of joint global action

- Global public good problems have **severe and unwanted consequences**, for example:
 - Over-emission of greenhouse gas,
 - Over-fishing,
 - Ocean pollution,
 - Deforestation of the rain forest,
 - Underfunded international security,
 - Burden-sharing problem in forced migration

Identifying theoretical solutions



Asbar
World
Forum

KYOTO PROTOCOL TO THE UNITED NATIONS FRAMEWORK
CONVENTION ON CLIMATE CHANGE



UNITED NATIONS

1998

Commitment works!

- **Deliberate upfront commitments by governments** to share the burdens help to overcome the public goods problem
- An example for such a commitment mechanism is the **Kyoto Protocol** with its country-specific targets and penalties

Parliament votes on stricter asylum law as EU commissioner warns of 'explosive' situation



Greece's overcrowded migrant camps are 'on the edge of catastrophe' and ready to 'explode'

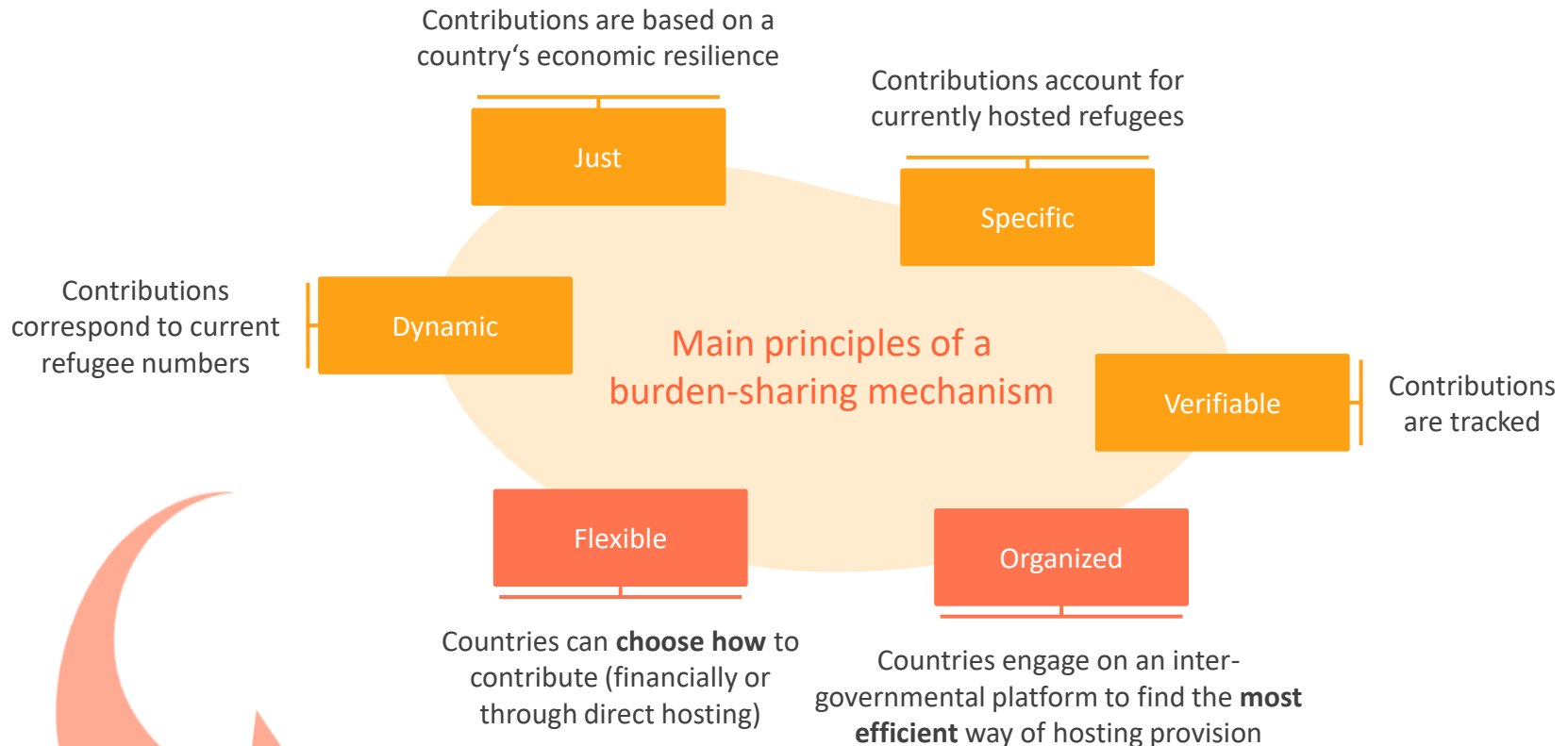
Main roadblock

- **Previous attempts** of the EU, UN, G20, etc. to solve the burden-sharing problem arising from forced migration have failed
- The main reason is the **disagreement** over contributions, i.e. “**who needs to contribute how much?**”



The key is to find the **right commitment mechanism** in order to **secure buy-in** of a critical mass of governments

Designing a Joint Action Treaty



A Joint Action Treaty based on these principles will deliver an outcome with minimal costs for all participating countries and will have the **highest chances to secure governments' buy-in.**



Asbar
World
Forum

Any questions or comments?

Contact us

Dr. Manuel Schubert
Managing Director

Adjunct Assistant Professor

p +49 179 9008121

e Manuel.Schubert@behavioria.de

Dr. Julia Stauf
Director

Adjunct Assistant Professor

p +49 1516 5165775

e Julia.Stauf@behavioria.de

In the Kingdom of Saudi Arabia

ASBAR & BEHAVIA

Behavioral Insights Saudi Arabia